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**UNIVERSITÄT
BERN**

European university-based study programmes in evaluation

Eleven profiles

University of Bern, Centre for University Continuing Education

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Since 2004, the University of Bern is collecting information about European university-based study programmes in evaluation¹. Together with our partners from the European Collaboration on University Study Programmes in Evaluation (USPE) network we aim at strengthening the cooperation between higher education institutions that offer study programmes in evaluation. This document might also enhance transparency for interested students.

In summer 2010 we invited representatives of 15 programmes to participate in the survey, 11 of those have already taken part in earlier versions of the survey. Of the invited representatives, 11 participated in the 2010 survey. The following profiles are based on the answers to this survey. No responsibility is taken for the correctness of the provided information.

Contact: verena.friedrich@zuw.unibe.ch

¹ Beywl, W. & Harich, K. (2007): University-Based Continuing Education in Evaluation: The Baseline in Europe. In: Evaluation, 13, 121-134

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Antwerp (Belgium): Master in Development Evaluation and Management

Organising Body	Institute of Development Policy and Management (IOB), University of Antwerp
URL	http://www.ua.ac.be/main.aspx?c=.IOB&n=57988
Contact person	Nathalie Holvoet
Email address	nathalie.holvoet@ua.ac.be
Start of the programme	1999 (then project evaluation and development)
Number of times course has been taught	11
Number of graduates until today	215 until 2009
Dropout rate	–
Continuing or regular study programme	Continuing study programme
Type of programme	full time (more than 30 hours/week)
Access	Public programme
Admission requirements	Mostly university degree in social sciences (including economics) with minimal background in social science research methodologies. TOEFL (score at least 550) Target groups: development professionals with min. 3 years of experience from (semi)public sectors, NGOs& professional associations, development consultants, private (development-oriented) enterprises, bi-/multilateral development organisations- with perspectives to contribute to elaboration/design, implementation, monitoring& evaluation of policies & programmes in developing countries, esp. where development aid is important/ the impact of the international community is significant. Candidates must have professional interest in such countries. All should have a degree (4 years' study).
Duration of the programme	12 month
Total Price	5'000 € (For students from developing countries (see OECD/DAC list), the registration fee is 80 Euro. For students from high or middle income countries, a limited number of scholarships (max. 20 per year) covering up to 80% of the registration fee are offered.
Included in the price	–
ECTS	60 ECTS
Working hours	25-30 working hours
Contact hours	approximately 350 contact hours
Maximum number of students in the classes	–
Learning Outcomes / Competencies	General Objectives
Academic background of lecturers	Development Policy and Management
Interdisciplinary cooperation	–
Publications	http://www.ua.ac.be/main.aspx?c=.IOB&n=57988
Teaching material	http://www.ua.ac.be/main.aspx?c=.IOB&n=57988

Core subjects of the programme of the programme	Module I: Theories of development; Research Methods I; Research Methods II; Module II: Evaluating Development Effectiveness; Module III: Choose among; Track 1 Managing Aid; Track 2 Local Institutions and Poverty Reduction Module IV: Dissertation
Methods of examination	Oral and written exam; reports; exercises; practical trainings; tests, group discussions; course work assignments; portfolio; debates; presentation, master thesis; student owned evaluation project
Other methods of examination	continuous assessment in class; group assignments
Most important methods of examination	master thesis + end of module papers
Special characteristics of the programme	–
Other programme in evaluation	–
Differences / combinations of the programmes	–

Bern (Switzerland): Diploma of Advanced Studies in Evaluation (DAS Ev Unibe)

Organising Body	Centre for Continuing Education, University of Bern
URL	www.evaluationsstudium.ch
Contact person	Dr. Verena Friedrich
Email address	verena.friedrich@zuw.unibe.ch
Start of the programme	2002
Number of times course has been taught	6
Number of graduates until today	81
Dropout rate	5%
Continuing or regular study programme	continuing study programme
Type of programme	part time / in-service
Access	public programme
Admission requirements	Applicants have to fulfil the following criteria: 1) tertiary education degree (university, university of applied science or equivalent). 2) practice in a field of evaluation (e.g. school/education, health care, social welfare, environment, policy/administration, foundations or private business). 3) possibility to carry out an evaluation (diploma thesis). The quota of university degrees within the Swiss population is quite low compared to other European countries; therefore, the program is also open for participants with a teacher's diploma or for health professionals from higher education schools. In case an applicant doesn't meet one of the admission criteria, he or she can apply 'sur dossier', i.e. the applicant substantiates her motivation for attending the program, submits a CV and work samples such as evaluation reports. The application is analysed as to whether the applicant's qualifications and experience make it likely that he or she will successfully meet the requirements of the program.
Duration of the	22 month
Total Price	13'030 EURO (CHF 17'800)
Included in the price	13 three-day courses, 1 one-day course, course materials, selected books and brochures, oral examination, online learning platform, support with diploma thesis (expert coaching), professional statistic software, catering (coffee breaks). Members of the Swiss Evaluation Society (SEVAL) or of the Gesellschaft für Evaluation (DeGEval) get 5% discount.
ECTS	36 ECTS
Working hours	25-30 working hours / ECTS
Contact hours	approx. 320 contact hours
Maximum number of students in the classes	26 students
Learning Outcomes / Competencies	Participants (1) deepen their methodological competencies to systematically plan and carry out an evaluation from the point of mandating to the point of using the results. (2) develop a fundamental understanding for the relation between purpose of the evaluation, evaluation questions, different evaluation models and empirical methods. (3) know the requirements and standards for high quality evaluation and gain experience in reaching them. (4) enlarge their ability to develop and adopt data collection instruments and carry out data analysis on a high professional level. (5) get acquainted to procedures of monitoring programmes and evaluations. (6) practice group methods of data collection and become acquainted with the use of new technologies for data collection. (7) consolidate by experience their competencies to analyse structure and context of programmes in selected fields.
Academic background of lecturers	Social Sciences (Sociology, Political Science, Economics, Psychology)

Interdisciplinary cooperation	Apart from some courses (e.g. 'Policy analysis and evaluation', 'Evaluation of health promotion'), the disciplinary background of the lecturers stays in the background whereas their evaluation knowledge and experience is at the forefront. The stakeholder's view and the transdisciplinary orientation in evaluation is relevant for many of the courses and lecturers.
Publications	Broschüre "Evaluation – wissenschaftlich fundiert und praxisnah", ZUW (2009). http://www.zuw.unibe.ch/unibe/generalsekretariat/zuw/content/e4720/e5381/BroschuereDAS6_ger.pdf . Beywl, Wolfgang (2004): Evaluation im Kontext. Bern: Universität Bern Koordinationsstelle für Weiterbildung. Broschüre Weiterbildungsprogramm Evaluation 2008-2009
Teaching material	Beywl, Wolfgang/Kehr, Jochen/Mäder, Susanne/Niestroj, Melanie (2007): Evaluation Schritt für Schritt. Münster: HIBA.
Core subjects of the programme	The core subjects are best represented by the titles of the 13 courses: 1. Utilisation of evaluation - options of evaluation theory (evaluation models). 2. Quality in evaluation (evaluation standards). 3. Evaluation contract und evaluation planning. 4. Project and data management – calculation of time and costs. 5. Methods of data collection. 6. Quantitative und qualitative data analysis. 7. Group methods of data collection. 8. Logic models and programme theory. 9. New data collection technologies. 10. Interpretation and conclusions – communication and reporting. 11. Context analysis using the example of vocational education. 12. Evaluation in health care and prevention. 13. Policy analysis und evaluation.
Methods of examination	Oral exam, presentation, diploma/master theses, student owned evaluation project
Other methods of	–
Most important methods of examination	(1) Student owned evaluation project plus critical reflection, integrated into a diploma thesis of about 60.000 to 90.000 characters. (2) Oral exam, followed by feedback by examiners/experts. (3) Presentation of core aspects of the diploma thesis / evaluation project
Special characteristics of the programme	The program allows high flexibility as entrance is possible anytime. The courses can be booked singly and – if the participant decides to attend the full program – will be credited against the program fee. The program is very much organised around a real life evaluation project that the participants plan and accomplish between about course 6 and course 11. This project normally is commissioned by a real client (external or internal), framed by a contract, paid (mostly below a market price), and conducted under authentic time and political constraints. The students are coached by evaluation experts who advise them in designing the evaluation, choosing methods, developing instruments, managing conflicts with stakeholders, preparing reports and other forms of communication. The evaluation report together with a critical reflection constitutes the diploma thesis.
Other programme in	Master of Advanced Studies in Evaluation, University of Bern (MAS Ev Unibe)
Differences / combinations of the programmes	The Diploma of Advanced Studies in Evaluation is the precondition to enter the MAS level (24 ECTS credits). MAS students enlarge their personal and social evaluation skills and intensify their scientific capabilities to critically reflect on evaluation and do evaluation research.

Bern (Switzerland): Master of Advanced Studies in Evaluation (MAS Ev Unibe)

Organising Body	Centre for Continuing Education, University of Bern
URL	www.evaluationsstudium.ch
Contact person	Verena Friedrich
Email address	verena.friedrich@zuw.unibe.ch
Start of the programme	2008
Number of times course has been taught	1
Number of graduates until today	4
Dropout rate	30%
Continuing or regular study programme	continuing study programme
Type of programme	part time / in-service
Access	public programme
Admission requirements	The precondition for entering the MAS is completion of the DAS level. In case an applicant did not complete the DAS, he or she can apply 'sur dossier'. The applicant is required to verify equivalent competences for each DAS-course. Usually, candidates without DAS diploma have to catch up on some DAS courses. 80% of the students have an university degree.
Duration of the programme	14 month
Total Price	9'120 € (excl. DAS). Members of the Swiss Evaluation Society (SEVAL) or of the Gesellschaft für Evaluation (DeGEval) get 5% discount.
Included in the price	4 three-day courses, 1 half-day course, 4 half-day colloquia, individual coaching for a master thesis by experienced scientists; online learning platform; individual feedback on homework; course material, selected books and brochures, catering for morning and afternoon breaks.
ECTS	24 ECTS
Working hours	25-30 working hours / ECTS
Contact hours	120 contact hours
Maximum number of students in the classes	20 students
Learning Outcomes / Competencies	Participants are able... (1) to act according to evaluation theory when providing consultancy to organizations (especially when evaluation is combined with procedures of quality management, controlling and monitoring). (2) to guide evaluation staff, conceptualize and implement evaluation training, and advise decision makers and stakeholders in evaluation related subjects. (4) to lead an evaluation team, to determine profiles for staff members and conceive assessment procedures for evaluation staff. 5. to improve evaluation quality and judge meta-evaluations critically. 6. to conduct meta-evaluations, do evaluation research, and publish their work.
Academic background of lecturers	Social Sciences (Sociology, Political Science, Economics)
Interdisciplinary cooperation	The interdisciplinary and transdisciplinary perspective is crucial for all four MAS courses.
Publications	–
Teaching material	–
Core subjects of the programme	Meta-evaluation and evaluation research; Literature research using databases and web resources; Knowledge management and evaluation; Leading evaluation teams; Management consultation and organizational development

Methods of examination	reports (take-home reports, project reports); diploma / master thesis
Other methods of examination	–
Most important methods of examination	Master thesis
Special characteristics of the programme	The MAS stage is a program for students with extensive professional practice in evaluation and a sound theoretical background in evaluation methodology. It fosters personal and social competences of the students and supports them to reflect evaluation practice and evaluation theory on an enhanced level. It supports them to develop evaluation research projects and to develop/improve scientific writing abilities. All in all the program seeks to provide the basis to manage challenging situations in evaluator's everyday live.
Other programme in evaluation	Diploma of Advanced Studies in Evaluation (DAS Ev Unibe)
Differences / combinations of the programmes	The DAS program (36 ECTS credits) is the precondition to enter the MAS level (24 ECTS credits). The focus of the DAS is the introduction into evaluation theory and methodology, evaluation planning and management, data collection and analysis, and application of evaluation in several fields.

Bonn (Germany): Master in Evaluation

Organising Body	Rheinische Friedrich-Wilhelms-Universität Bonn in cooperation with ZEM (Zentrum für Evaluation und Methoden)
URL	www.masterofevaluation.uni-bonn.de
Contact person	Heike Steckhan
Email address	steckhan@zem.uni-bonn.de
Start of the programme	2008
Number of times course has been taught	3
Number of graduates until today	6
Dropout rate	17%
Continuing or regular study programme	Continuing study programme
Type of programme	part time / in-service
Access	public programme
Admission requirements	University degree and one year practical professional experience relating to evaluation. 100% of the students have an university or university of applied sciences degree.
Duration of the programme	24 month
Total Price	9'600 €
Included in the price	Courses, teaching materials, utilisation of library and e-learning platform, exams, mentoring of master thesis and projects
ECTS	60 ECTS
Working hours	30 hours
Contact hours	190 contact hours
Maximum number of students in the classes	25 students
Learning Outcomes / Competencies	Aim of the study programme is to impart a theoretical and methodological knowledge base, supplemented by practical experiences. Thus, graduates are capable to precisely and accurately carry out commission and support evaluations.
Academic background of lecturers	social sciences; business studies
Interdisciplinary cooperation	The Zentrum für Evaluation und Methoden (ZEM) is an interdisciplinary centre supported by third-party funds of interdisciplinary projects.
Publications	www.masterofevaluation.uni-bonn.de
Teaching material	–
Core subjects of the programme	Principles of evaluation theories and methods; Opportunities of evaluation; Study design and methods for evaluations; Practical experience in evaluation; Business Skills; Statistics; Data management; Special issues in Evaluation (2 out of 4) Evaluation in education; Evaluation in politics; Evaluation and development cooperation; Selected evaluation methods
Methods of examination	Oral and written exam; reports; exercises; practical trainings; test, course work assignments; presentation, master thesis; student owned evaluation project
Other methods of examination	–
Most important methods of examination	(1) course work assignments; (2) practical training; (3) written exams

Special characteristics of the programme	Aim of the study programme is to impart a theoretical and methodological knowledge base, supplemented by practical experiences. Thus, graduates are capable to precisely and accurately carry out commission and support evaluations. – Possibility to set priorities in the master thesis, the practical work and the elective courses – In-depth examination of the work with data of different origins in theory and practice
Other programme in evaluation	No
Differences / combinations of the programmes	–

London (Great Britain): MSc Social Research & Evaluation

Organising Body	Department of Applied Social Sciences, London Metropolitan University
URL	www.londonmet.ac.uk/Postgraduate Prospectus / Courses / Social Research and Evaluation
Contact person	Georgie Parry-Crooke
Email address	g.parry-crooke@londonmet.ac.uk
Start of the programme	1999
Number of times course has been taught	9
Number of graduates until today	45 approx
Dropout rate	25%
Continuing or regular study programme	continuing study programme
Type of programme	both modes (part and fulltime) are selectable
Access	public programme
Admission requirements	Applicants will usually have a good first degree in social science or related discipline. However, the overriding criterion is the ability to demonstrate a knowledge base, academic skills and motivation. Holders of professional qualifications from a relevant area of practice, for example education, housing, health, social work or practical work experience in a relevant area including data handling, information management and other research related activities are encouraged to apply.
Duration of the programme	Full time 1 year, part-time 2 years
Total Price	6380 Euro (708 Euro per module)
Included in the price	Course tuition, materials, supervision
ECTS	90 ECTS
Working hours	–
Contact hours	timetabled contact time 210, supervision 5
Maximum number of students in the classes	No
Learning Outcomes / Competencies	<ol style="list-style-type: none"> 1. Students are equipped with the skills appropriate for the methods of data collection and analysis in social research and evaluation studies 2. Students are able to critically appraise social research and evaluation within their original context (whether academic, policy oriented or practical) 3. Students are confident to plan, carry out, write up and disseminate thier own social and evaluation research
Academic background of lecturers	Social and health policy; health and social care management; public services administration; mental health; social research
Interdisciplinary cooperation	–
Publications	–
Teaching material	–
Core subjects of the programme	5 core Modules: - Social Research Principles and Practice - Evaluation Principles and Practice - Evaluation Strategies and Frameworks - Survey design and Data Analysis - Qualitative Research. One option from the following: Researching Communities; Collecting Life Histories, Visual Sociology, Advanced Quantitative Data Analysis, Qualitative Data Analysis, Urban Patterns and Spatial Awareness
Methods of examination	case studies; critical reviews; course work assignments;

Other methods of examination	essays, data analysis, evaluation proposals
Most important methods of examination	–
Special characteristics of the programme	We aim to enable students to develop skills in effective social research and evaluation design and implementation. Students will critically appraise evaluation and social research within its original context - whether academic, policy-oriented or practical - and for its usefulness for further studies or problem solving. The course provides a thorough grounding in pure and applied research methods and ensures an awareness of the practical considerations necessary in planning and disseminating research and evaluation. Students develop an appreciation of the methodological, epistemological, ethical and political aspects of research and evaluation.
Other programme in evaluation	Yes: MSc Social Research and Evaluation
Differences / combinations of the programmes	All three programmes are focused on the same core content. The PG Diploma Evaluation is six modules and the PG Certificate Evaluation is three. They are useful for students already holding an MSc or higher degree. No as all very similar.

Genova (Italy): Ph. D. Course on Evaluation of educational processes and systems

Organising Body	Department of Anthropological Science (Di.S.A.), Science of Education Faculty, University of Genoa (with financial support of Compagnia di San Paolo and Fondazione della Compagnia di San Paolo per la Scuola (Foundations of the Intesa-San Paolo Bank)
URL	http://valutazione.unige.it/
Contact person	Prof. Mauro Palumbo
Email address	mauro.palumbo@unige.it
Start of the programme	2008
Number of times course has been taught	Two times, every two years, starting in 2008 (January, the 1st). So the first cycle will be concluded the 31 of December 2010 (Thesis will be discussed in April 2011); the second cycle will be concluded the 21 Dec. 2012.
Number of graduates until today	No graduates yet
Dropout rate	–
Continuing or regular study programme	PhD Graduate School
Type of programme	part time / in-service
Access	Public programme
Admission requirements	All students should have an university degree (5 years' study), preferably in social sciences or related disciplines (including economics). They should present a C.V. showing a sufficient background in methodology of social research, the knowledge of a foreign language (at least at scholastic level, preferably English or French) and high motivation. The selection of the students is based on a competition consisting in a written and oral examination, where the students are expected to show their capacities and knowledge in preparing, conducting and fulfilling a research project. (Comment: The rules of University of Genoa allow us to choose different types of selection: titles and exams, titles and oral examination, and we think that the second one, that forecast the presentation and discussion of a research project, could be better.)
Duration of the programme	36 month
Total Price	For every new edition of Ph.D. Course there are 6 available positions, 3 with financial grants and 3 without (the bourse changes every year, according to inflation rate, actually is about 16.000 Euro per year; students without bourse must pay a tax of about 500 Euro per year)
Included in the price	Teaching materials, access to structures (laboratories, libraries) software (qualitative and quantitative data analysis tools) and hardware instalments (pc positions). Opportunities for spending period of study abroad in foreign research Centres and University. Our Ph.D. Course is financed by private Foundation, so we give to the students both the possibility to spend money for travel and fees for seminars, both to have books or software. In other Ph. D. course people can only participate to the teaching activities and to use university services available also for students. (Remark: In general each Ph. D. student can spend till 1000 Euro per year for seminars.) and congresses
ECTS	We forecast 60 CFU (Credits of Training in University) each year, but we have not a translation in ECTS.
Working hours	Every year the students are expected to reach 60 credits; each credit corresponds to 25 working hours, divided in face to face lessons, workshops, individual and team works and individual study.
Contact hours	There is no formal definition of this, in general students speaks at least one hour every two weeks with the tutor of the Course and have frequent exchanges with the Director or with their individual tutor (a professor), both by mail or face to face.
Maximum number of students in the classes	–

Learning Outcomes / Competencies	The aim of Ph.D. course is to train and qualify experts in the field of evaluation of learning and competences, training systems, educational processes, educational policies and research. In particular, the course aims to provide graduated a strong knowledge (theoretical and practical) regarding: 1. Concepts, terminology, approaches and perspectives of evaluation science, meant as evaluation of policies, programs, processes and structures. 2. Qualitative and quantitative evaluation methods. 3. Theoretical and practical knowledge useful to plan, carry out, implement and manage evaluation projects. 4. Evaluation models applying in the educational context, at a macro level as well as a micro one. 5. The role of evaluators. 6. Data collection tools and analysis strategies. 7. Knowledge of the determinants of social outcomes and applied research that brings new knowledge into practice. 8. Knowledge and competencies aimed to conduct policy research in order to improve school evaluation system.
Academic background of lecturers	The program is multidisciplinary: Evaluation (public policies, education, research), Educational system, Sociology, Economics, Statistics, Methodology of social research (qualitative and quantitative).
Interdisciplinary cooperation	The Ph.D. course follows an interdisciplinary perspective through the cooperation among experts with a long experience in the field of sociology, economics and statistics in public as well as private institutions, research centres and universities.
Publications	http://valutazione.unige.it
Teaching material	Not yet published
Core subjects of the programme	Evaluation theories and methods - Evaluation of educational processes and systems – Evaluation of public policies – Evaluation of learning outcome – Evaluation of research – Lifelong learning - Research Methods – Quantitative and qualitative data analysis - Statistics – Secondary data analysis – Cognition - Development & Learning – Accountability.
Methods of examination	written exam, reports (take-home reports,), exercises, case studies, practical training, critical reviews, tests, group discussions, debates
Other methods of examination	–
Most important methods of examination	(1) reports (take-home reports, project reports), (2) exercises, (3) tests

Lyon (France): Master in political science – Evaluation and Monitoring of Policies and Programmes
(Master Science politique – Evaluation et suivi des politiques publiques)

Organising Body	Institut d'Etudes Politiques de Lyon
URL	http://iep.univ-lyon2.fr/index.php?Rub=147
Contact person	Jacques TOULEMONDE
Email address	toulemonde@eureval.fr
Start of the programme	2004
Number of times course has been taught	6
Number of graduates until today	52
Dropout rate	0%
Continuing or regular study programme	For students and professionals
Type of programme	full time
Access	a part of the places are reserved (Year 1 reserved to Lyon University students, Year 2 public)
Admission requirements	Year 2: Four years in university with successful achievements in political science, sociology or economics, or several years of professional activity in relevant fields. Familiar with evaluation and applied research techniques. 100% of the students have an university degree. Active knowledge of English or French and passive knowledge of the other language
Duration of the programme	Year 2: 12 months. Whole programme: 24 months
Total Price	Students: 300 €, Professionals: 5000 €
Included in the price	Courses, coaching, library
ECTS	Year 2: 60 ECTS; Whole programme: 120 ECTS
Working hours	27 hours / ECTS
Contact hours	Year 2: 200; Whole programme: 400
Maximum number of students in the classes	Lectures: 30; Seminars: 30; Workshop: 20
Learning Outcomes / Competencies	Capacity to commission and/ or to carry out the evaluation of a programme or policy, including the following competencies: • Decide on whether to evaluate or to rely upon other oversight activities • Identify and involve stakeholders • Elicit or reconstruct the programme theory • Select and draft evaluable questions, and develop them into criteria, indicators, scores and success thresholds • Develop data collection tools and analysis strategies, and articulate them into a cost-effective evaluation method • Implement cause-and-effect analyses using various strategies • Draw conclusions that involve judgements of merits and worth, and that answer key questions • Assess the quality of evaluation reports and processes
Academic background of lecturers	Policy analysis, performance management, public economics, sociology
Interdisciplinary cooperation	A seminar is devoted to the activities related to the design and oversight of policies and programmes (e.g. audit, performance monitoring, quality management, evaluation, impact assessment, public consultation, programming). These activities are discussed by four social scientists working respectively in the fields of sociology, public management, public economics, and policy analysis. The students prepare a short thesis in which they analyse a real life case of evaluation or monitoring with reference to selected social science concepts.
Publications	–
Teaching material	–

Core subjects of the programme	Policy analysis, policy design, performance monitoring and management, history of evaluation, institutionalisation of evaluation, evaluation systems, evaluation settings and processes, designing evaluation methods, preparing an evaluation tender, programme theory, stakeholder analysis, data collection, cause-and-effect analysis, quality assessment.
Methods of examination	case studies; practical training; course work assignments; tests; group discussions; presentations; debates; other: examination applies to sub-groups (3 to 4 students) in a significant proportion
Other methods of examination	Examination applies to sub-groups (3 to 4 students) in a significant proportion.
Most important methods of examination	(1) Real life evaluation works; (2) Short written academic-like studies; (3) Oral presentations of group works, with slides
Special characteristics of the programme	The study programme makes much room to the evaluation of European policies. This is achieved through (1) being consistent with European evaluation guidelines [MEANS, DG Budget, EuropeAid], (2) including members of EC evaluation units among the trainers, (3) working on European case studies. A part of the study programme is delivered and validated in English. Capacity to work in French and English is required
Other programme in evaluation	No
Differences / combinations of the programmes	–

Madrid (Spain): Master in Evaluation of Programmes and Public Policies

Organising Body	Universidad Complutense Madrid (UCM), Centro de Estudios de Gestión
URL	http://www.magisterevaluacion.es/
Contact person	María Bustelo Ruesta
Email address	expeval@cseg.ucm.es / mbustelo@cps.ucm.es
Start of the programme	2002
Number of times course has been taught	2010-2011 will be the 9th edition
Number of graduates until today	161 in the first seven editions
Dropout rate	13% do not complete the master thesis
Continuing or regular study programme	
Type of programme	part-time / in-service
Access	a part of the places are reserved (not more than 25% of places are reserved for specific
Admission requirements	<p>University degree, professional experience in evaluation -although we keep aprox. 20% of the places for young people without experience-, high motivation, and energy & time availability.</p> <p>For approximately the 25% of the places we do some agreements with public/private institutions to reserve places for their workers (normally 2 per institution); however they need to also pass the selection process to access. Example: National Agency of Evaluation, International Cooperation Agency, Health Promotion General Directorate from the Regional Government of Madrid, KPMG, Ernst & Young, etc.</p>
Duration of the programme	16 months, that in many cases are 20 months (a high percentage present their master thesis in the second round: May 31st of the second year)
Total Price	5'250 € (grants are possible)
Included in the price	Courses, tutoring, materials, access to library and other university facilities, tutoring through e-mails with inter-sessions tutors, tutoring for final thesis, and free access to the annual seminar on evaluation experiences.
ECTS	70 ECTS
Working hours	10 working hours / ECTS
Contact hours	275 contact hours
Maximum number of students in the classes	No limit
Learning Outcomes / Competencies	The general objective of this programme is to train and qualify future professionals/ specialists on programme and public policies evaluations. These professionals will acquire knowledge and develop the necessary abilities and skills for designing, conducting, implementing, managing and advising evaluations, as well as doing a critical analysis of evaluation processes.
Academic background of lecturers	The program is multidisciplinary, although there is a strong presence of political science and sociology. Education, Economics, Social Work, Psychology, Engineering are also related. We have presence of professionals from different fields: international cooperation, public administration, employment, social intervention, health, education, environment, etc.
Interdisciplinary cooperation	The mixture of fields, both academic and professional, students' origin -public administrators, professionals in NGO or private consultancies, young future evaluators-, as well as the different roles -evaluators, both internal and external to institutions, and commissioners at different levels- is one of the greatest added values of the program.

Publications	Website http://www.magisterevaluacion.es ; An impact evaluation was done by one of the former students (presented in May 2008) which covered the first five editions. This thesis done by Irene Rosales is available at the master office. In the near future we will publish results in the web
Teaching material	Not yet published
Core subjects of the programme	E. Theory: E. concept, functions, aims. Specific characteristics & features of the e. enterprise. History of e.; Evaluation models and approaches; Methodological evolution; E. in different political-administrative systems. Types of e. Ethics and e. The evaluation process: how to design and conduct an e. The development of an evaluative strategy, context diagnosis & assessment. How to know & assess the programme to evaluate; programming & e. How to deal with multiple stakeholders & their information needs. How to define & establish e. criteria & e. questions; Methodological options; information gathering & analysis techniques; Specific analyses, interpretation, judgment, recommendations; Reports & communication & dissemination strategies. The state of the art: E. in different areas & political fields.
Methods of examination	reports (take-home reports, project reports); exercises; case studies; practical training; diploma / master thesis
Other methods of examination	The inter-sessions assignments are tutored by individual tutors who monitor each student performance and give feedback on the exercises -that might be of different nature-. It is not only important to do them, but also to them on time, that is to have them ready for the next session. In each face to face session -12 hours every 15 days- we devote one hour to give some general feedback and explore the encountered difficulties on each inter-session assignment. The practical training is important for the non-professional students. In this case they have to integrate their practicum into their Master thesis.
Most important methods of examination	(1) Master thesis; (2) Performance in the inter-sessions assignments; (3) Attendance
Special characteristics of the programme	The quality of the Programme is very much appreciated, and the level of satisfaction is very high (this is also recognised by the Complutense University, as this master is one of the best evaluated among the approximately 20 programmes offered by the Centro de Gestión). The incorporation into the evaluation labour market is high, and the contribution of the programme to the strengthening of the evaluation culture in Spain is also considerable. The mixture of fields, both academic and professional, students' origin -public administrators, professionals in NGO or private consultancies, young future evaluators-, as well as the different roles -evaluators, both internal and external to institutions, and commissioners at different levels- is one of the greatest added values of the program.
Other programme in evaluation	no
Differences / combinations of the programmes	–

Odense (Denmark): Master in Evaluation

Organising Body	Dept. of Political Science, University of Southern Denmark
URL	http://www.evaluering.sdu.dk
Contact person	Peter Dahler-Larsen
Email address	pdl@sam.sdu.dk
Start of the programme	2006
Number of times course has been taught	4 times
Number of graduates until today	35
Dropout rate	approx. 30%
Continuing or regular study programme	continuing study programme
Type of programme	part time / in-service
Access	public programme
Admission requirements	Bachelor's degree or equivalent. English must be understood. 90% of the students have an university degree.
Duration of the programme	24 month
Total Price	12'530 €
Included in the price	Teaching; Workshops; supervision; Examination; Coffee, tea, fruit
ECTS	60 ECTS
Working hours	35 hours / ECTS
Contact hours	approx. 300 contact hours
Maximum number of students in the classes	30 students
Learning Outcomes / Competencies	to analyse a given evaluation situation competently; to choose appropriate evaluation model based on good arguments; to promote the utilization of evaluation; to reflect upon evaluation quality and good practice to competently assess the quality of evaluation and other inquiries - to apply social scientific thinking to evaluation as a social phenomenon
Academic background of lecturers	public administration; political science
Interdisciplinary cooperation	journalism is part of our department, so we offer elect courses on evaluation/expects etc in media
Publications	–
Teaching material	We consider our publications of general interest, and secondly they are used as reading material in the program
Core subjects of the programme	Evaluation Theory; Political Science and Public Administration; Organisation theory; Quantitative methods; Qualitative methods; Economic evaluation;
Methods of examination	oral and written exams; reports (take-home reports, project reports); exercises; case studies; course work assignments; student owned evaluation project; diploma/master thesis (a different type of examination for each course
Other methods of examination	–
Most important methods of examination	(1) written; (2) oral; (3) reports
Special characteristics of the programme	–

Other programme in evaluation	–
Differences / combinations of the programmes	–

Rennes (France): Public Economics and Management – Specialty Consulting Public and Economic Management: Evaluation and Financial Analysis

Organising Body	University of Rennes 1, Faculty of Economics
URL	http://www.eco.univ-rennes1.fr et en formation continue http://sfc.univ-rennes1.fr/rncp/docs/fiches-2010/Sciences_Eco/Master_CEVALAF.pdf
Contact person	Maurice Baslé
Email address	maurice.basle@univ-rennes1.fr
Start of the programme	1996
Number of times course has been taught	every year
Number of graduates until today	234
Dropout rate	0%
Continuing education or regular study programme	both
Type of programme	both modes (part and full time) are selectable
Access	Public programme
Admission requirements	Master 1 in economics, public law, political sciences, institut d'études politiques, state or local engineers. Students pre-requisites is a good curriculum on public policy analysis, public budgeting and knowledge management. bachelor is required and we are at the level 2 of the master degree (60 ECTS)
Duration of the programme	7 month
Total Price	180 € for students and no more than 4'100 € for professionals
Included in the price	Courses, case studies in Evaluation of public programs by professionals, on line resources, textbooks (2) access to library, internet and so on. Professional aid for coaching and enhancing careers. Negotiations when specific adults with specific trajectories
ECTS	60 ECTS
Working hours	20 hours
Contact hours	400 hours
Maximum number of students in the classes	20 (lectures); 12 (seminars); 4 (workshops)
Learning Outcomes / Competencies	Competences to be acquired: see http://sfc.univ-rennes1.fr/rncp/docs/fiches-2010/Sciences_Eco/Master_CEVALAF.pdf ; Knowledge of evaluation methodologies in the field of public policies; - Knowledge of budget accounting; Knowledge of fiscal law; Knowledge of research methods
Academic background of lecturers	Public policy Economy, public strategic management, consulting for the public sector, creation of monitoring data
Interdisciplinary cooperation	The third UE is a mix of budgetary law, political approach of public decision at territorial level and regularity controlling. Evaluation is defined in a large acceptance following the idea that Evaluation methodology is a service (Mickael Scriven) See also competencies attested. (see annex)
Publications	Baslé, Maurice (2008), Economie, conseil et gestion publique : suivi et évaluation des politiques publiques et des programmes, Economica, Paris, 180 pages. ISBN 978-2-7178-5606-4 http://www.chapitre.com/CHAPITRE/fr/BOOK/basle-maurice/economie-conseil-et-nouveau-management,13445136.aspx
Teaching material	See also other publications by Maurice Baslé on Public performance assessment and general review of public policies.

Core subjects of the programme	UE 1: Evaluation: methodology and techniques of evaluation (monitoring, reporting); case studies. UE 2: Financial Analysis. UE 3: Specialized Course. UE 4: Instruments and Methods. UE 5: Internship and master thesis.
Methods of examination	Oral and written exam; reports; exercises; practical trainings; tests, group discussions; course work assignments; portfolio; debates; presentation, master thesis; student owned evaluation project;
Other methods of examination	–
Most important methods of examination	–
Special characteristics of the programme	–
Other programme in evaluation	Public and economic management :Evaluation and financial analysis : research trajectory Master 2 for a PHD
Differences / combinations of the programmes	The speciality of Public Economics and management is connected to research in Evaluation and methodology and quantitative tools but is dominated by a professional orientation.

Saarbrücken (Germany): Master of Evaluation (M.Eval.)

Organising Body	Saarland University (UdS) in cooperation with University of Applied Sciences Saarbrücken (HTW)
URL	http://www.master-evaluation.de
Contact person	Stefanie Kihm & Pascal Klären
Email address	s.kihm@mx.uni-saarland.de & p.klaeren@mx.uni-saarland.de
Start of the programme	2004
Number of times course has been taught	6 times (7th cohort will start in October 2010)
Number of graduates until today	25 (at current stage: 28.07.2010) Until the end of the year some more should follow.
Dropout rate	Real 'dropout' rate: 6%; Data basis: students from cohort 1 to 5, which definitely cancelled their participation in the study course and no intention to resume it at a later time. But we could also identify an 'interruption rate' from ~15%; Data basis: students from cohort 1 to 5, which just temporarily cancelled their participation in the study course – for professional or private reasons (e.g. for a longer stay abroad, maternity protection and parental leave etc.) – and definitely intend to resume it again at a later time.
Continuing or regular study programme	Continuing study programme
Type of programme	part time / in-service
Access	public programme
Admission requirements	first academic degree (bachelor level or more)
Duration of the programme	24 month
Total Price	4'000 €
Included in the price	courses and (voluntary) additional tutorials, (individual) assistance and support (particularly with regard to the internship and the master thesis), utilisation of the libraries and other premises of the involved universities (computer-rooms, language courses etc.) talented European persons and people from developing and transition countries can apply for a scholarship
ECTS	120 ECTS
Working hours	25-30 working hours / ECTS
Contact hours	40 semester periods per week
Maximum number of students in the classes	25 students
Learning Outcomes / Competencies	The goal of the practice oriented study programme is to communicate the necessary knowledge, skills and abilities to conduct and coordinate evaluations independently and professionally according to scientific standards. Thus the programme prepares students for the handling of scientific questions and of professional consultant work in the field of evaluation. In addition, students are provided with core competencies in quality management and organisational development.
Academic background of lecturers	Broad vocational fields e.g. Quality Management, Organisational Development, Supervision and advisory activity in the fields of evaluation: Development Cooperation, Social Services, Economic Policy, Education, and Health Services.
Interdisciplinary cooperation	The interdisciplinary study programme 'Master of Evaluation' is a cooperation project of the Saarland University (chair of sociology and chair of sport sociology and economics) and the University of Applied Science for Engineering and Economics of the Saarland (faculty of social sciences and faculty of economic sciences).
Publications	Klären, Pascal/Kihm, Stefanie (2009): Der Master of Evaluation in Saarbrücken. In: ZPB – Zeitschrift für Politikberatung, Jg. 2, Heft 3, 2009, p. 493-498. Available at http://www.springerlink.com/content/k372348204332852/fulltext.pdf [28.07.2010].
Teaching material	The lecture 'Evaluation Theory' of Prof. Dr. Reinhard Stockmann (WS 2006/07) is available as video stream at http://www.master-evaluation.de/Downloads/index.html .

Core subjects of the programme	<p>Part I: Evaluation Theory (incl. Economical Evaluation Approaches); Organisational Knowledge (incl. Quality Management); Evaluation Practice; (Quantitative and Qualitative) Methods of Data Collection and Analysis in the context of Evaluations; Key Qualifications: Moderation and Mediation, Project Management and Negotiation.</p> <p>Part II: Key Qualifications: Reporting; Professional Competence (Subject and Field Expertise) in one of five possible focus subjects: Evaluation in the fields of 1) Development Cooperation, 2) Social Services, 3) Education, 4) Health Services, 5) Economic Policy; Internship; Master Thesis.</p>
Methods of examination	oral and written exams; reports (take-home reports, project reports); exercises; case studies; practical training; critical reviews; course work assignments; group discussions; presentations; diploma/master theses; student owned evaluation project (of possible)
Other methods of examination	–
Most important methods of examination	(1) course work assignments and/or presentations; (2) oral and written exams (incl. master thesis)
Special characteristics of the programme	–
Other programme in evaluation	no, just other further education programmes in evaluation (e.g. FEEZ)
Differences / combinations of the programmes	–