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**UNIVERSITÄT
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European university-based study programmes in evaluation

Six profiles

University of Bern, Centre for University Continuing Education

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Since 2004, the University of Bern is collecting information about European university-based study programmes in evaluation¹. Together with our partners from other European universities, we aim at strengthening the cooperation between higher education institutions that offer study programmes in evaluation. This document might also enhance transparency for interested students.

The following profiles are based on the answers to a survey carried out in December 2016. No responsibility is taken for the correctness of the provided information.

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¹ Beywl, W. & Harich, K. (2007): University-Based Continuing Education in Evaluation: The Baseline in Europe. In: Evaluation, 13, 121-134

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1. Antwerp (Belgium): Master in Development Evaluation and Management

Organising Body	Institute of Development Policy and Management (IOB), University of Antwerp
URL	https://www.uantwerpen.be/en/education/education-and-training/advanced-master-of-d/profile
Contact person	Nathalie Holvoet
Email address	nathalie.holvoet@ua.ac.be
Degree(s) offered	Advanced Master degree
Focus on evaluation and...	The focus is on evaluation and monitoring
Focus on specific field(s)	The programme is within the broad field of Development but students can apply what they have learned in different fields including education, health, agriculture, etc.
Start of the programme	1999 (then project evaluation and development)
No. of times course has been taught	17
No. of graduates until today	About 400
Dropout rate	Very Low (because of the severe selection process, the dropout rate is low)
Course language(s)	English
Type of programme	Full time (more than 30 hours/week)
Admission requirements	Bachelor or Master degree: Students with a 3-year Bachelor degree are not admitted. Students with a 4-year Bachelor degree can be admitted, but priority is given to applicants with a Master degree. Students must hold a university degree of at least four years in social sciences (economics, political science, sociology, international relations, or related disciplines). Knowledge of Social Science methods and of course language is required.
Duration of the programme	12 months
Target group	Professionals and students
Total Price	1'250.- € Students from Least Developed, Low Income and Lower Middle Income Countries (OECD-DAC list of Aid Recipients) residing in their country of origin at the moment of application, are entitled to a reduction of the registration fee. The registration fee for these students amounts to 650.- Euros (or €350 + €5/ECTS). For VLIR-UOS and BTC scholars, the registration fee is covered by the funding organisation. Other scholarship students pay 5'000.- Euros. These students can obtain a reduction if an agreement exists between the scholarship granting institution and IOB.
ECTS in total	60 ECTS
Time required for different learning activities	Contact hours: 100 days; self-study: 13 days; online tuition: 2 days
Max. no. of students admitted to programme	35

Main competences to be achieved by graduates	<p>The learning outcomes which are specifically related to M&E are the following:</p> <ul style="list-style-type: none"> -Students are able to give an overview and explain the basics of monitoring and evaluation with attention for issues related to M&E policy, methodologies, systemic issues, use/influence of M&E, politics of M&E -Students understand theory-based/programme theory evaluation -Students are able to identify different evaluation designs, discuss their strengths and weaknesses and select appropriate methodologies for specific evaluations -Students can apply different M&E methodologies to discuss the effectiveness and impact of development interventions within a specific context -Students can apply meta-evaluation to evaluation reports and evaluation systems and processes -Students can write, present and defend a policy paper on a topic within the field of development effectiveness
Academic background of lecturers	Development Policy and Management, Social Sciences (Economy, Political Sciences, etc.)
Publications	https://www.uantwerpen.be/en/faculties/iob/#
Teaching material	–
Core subjects of the programme	<p>Module I: Theories of development; Research Methods I (introduction to qualitative – quantitative – mixed methods); Research Methods II (focus on selected qualitative & quantitative methods)</p> <p>Module II: Evaluating Development Effectiveness (basics of M&E – process and impact evaluation - different methodologies - systemic issues and politics of M&E)</p> <p>Module III: Choose among Track 1 National Institutions, Poverty Reduction Strategies and Aid (NIPRA) / Track 2 Local Institutions and Poverty Reduction (LIPR)</p> <p>Module IV: Dissertation</p>
Major methods of assessment	<p>Oral and written exams</p> <p>A thesis between 15.000 and 20.000 words</p> <p>Oral defence of thesis</p>
Special characteristics of programme	For a selected number of students there are possibilities to do (unpaid) internships within the M&E department of the aid ministry and the Belgian Technical Cooperation or within the office of the Special Evaluator

2. Bern (Switzerland): Certificate, Diploma and Master of Advanced Studies in Evaluation

Organising Body	Centre for Continuing Education, University of Bern
URL	www.evaluationsstudium.unibe.ch
Contact person	Dr. Verena Friedrich
Email address	verena.friedrich@zuw.unibe.ch
Degree(s) offered	Certificate of Advanced Studies (CAS), Diploma of Advanced Studies (DAS), Master of Advanced Studies (MAS)
Focus on evaluation and...	Evaluation is the main focus
Focus on specific field(s)	There is no field specific focus
Start of the programme	2002
No. of times course has been taught	CAS: 1, DAS: 9, MAS: 3
No. of graduates until today	181
Dropout rate	ca. 7 %
Course language(s)	German
Type of programme	Part time / in-service
Admission requirements	Bachelor degree and relevant work experience. In case an applicant does not meet the criteria 'bachelor degree' or 'work experience', he or she can apply 'sur dossier', i.e. the applicant substantiates her motivation for attending the programme, submits a CV and work samples such as evaluation reports etc.
Duration of the programme	9 (CAS) / 16 (DAS) / 21 (MAS) months
Target group	Professionals
Total Price	Euro 7'945.- (CAS) / 14'955.- (DAS) / 24'770 (MAS)
ECTS in total	CAS: 15 / DAS: 30 / MAS: 60 ECTS
Time required for different learning activities	CAS: 16 days on-site courses, ca. 25 days self-study; 10 days thesis project DAS: 32 days on-site courses, ca. 52 days self-study, 21 days thesis project MAS: 52 days on-site courses, ca. 105 days self-study, 52 days thesis project
Max. no. of students admitted to programme	22
Main competences to be achieved by graduates	CAS: participants are able to: ...describe the characteristics of evaluation and to distinguish evaluation from other approaches such as quality management; ...determine how evaluation results can be used and plan the evaluation accordingly; ...structure the evaluation object using logic models or program theories and use these models as a basis for the evaluation; ...clarify the evaluation mandate (negotiation between commissioner and evaluator); ...identify criteria for high quality evaluations and take them into account; ...illustrate the steps that are usually carried out during an evaluation and manage an evaluation project. In addition, the DAS participants are able to: ...develop and carry out written surveys (paper based or online); ...prepare quantitative data and analyse them using descriptive statistics and statistical programs; ...prepare and conduct interviews (individual and group); ...systematically analyse qualitative data using QDA programs; ...use observation as a qualitative or quantitative

	<p>data collection method; ...answer evaluation questions conclusively, interpret findings consistently, and effectively communicate with intended users.</p> <p>In addition, the MAS participants are able to: ...understand political science approaches to evaluation and position the role of evaluation within the context of the Swiss political system; ... differentiate between evaluation approaches and analyse their advantages and disadvantages; ...research and use scientific literature in the area of evaluation by means of literature databases; ...take account of the principles of scientific writing when writing texts; ...systematically evaluate evaluations from a meta perspective; ...use models and tools of knowledge management in the evaluation process; ...describe roles and foundations of leadership in the context of evaluation and reflect own leadership situation, management behaviour and bases of power; ...relate evaluation to quality management and organizational consulting and analyse further points of reference between evaluation and organization(s).</p>
Academic background of lecturers	Mainly social sciences (Sociology, Political Science, Economics, Psychology...)
Publications	<p>Booklet "CAS / DAS / MAS in Evaluation", ZUW (2015).</p> <p>Beywl, Wolfgang (2004): Evaluation im Kontext. Bern: Universität Bern Koordinationsstelle für Weiterbildung.</p> <p>Beywl, Wolfgang/Bestvater, Hanne/Müller Marianne (2011): Professionalisierung der Evaluation durch Weiterbildung? LeGes 2011/1, 89-109</p>
Teaching material	<p>Beywl, Wolfgang/Kehr, Jochen/Mäder, Susanne/Niestroj, Melanie (2007): Evaluation Schritt für Schritt. Münster: HIBA.</p> <p>Eval-Wiki: Glossar der Evaluation https://eval-wiki.org/glossar/Eval-Wiki: Glossar der Evaluation</p>
Core subjects of the programme	<p>CAS: evaluation basics; evaluation planning; logic models and program theory; negotiating / mandating; evaluation quality; managing evaluation projects.</p> <p>In addition, the DAS covers: questionnaire design and online-surveys; quantitative data analysis; conducting interviews and analysing qualitative data; observation as a data collection method; group methods; valuing and reporting.</p> <p>In addition, the MAS covers: Policy analysis and design; evaluation approaches; literature research; scientific writing; meta-evaluation; research on evaluation; evaluation and knowledge management; leadership in evaluation contexts; evaluation and organisation.</p>
Major methods of assessment	The CAS thesis can consist of an evaluation plan, literature or empirical work or product development (e.g. an evaluation brochure to be used by the participant's organisation). For the DAS or MAS, the thesis consists of an evaluation report of the student owned evaluation project plus a critical reflection. The MAS thesis can alternatively consist of research on evaluation or a meta evaluation. The DAS and MAS contain a thesis defense.
Special characteristics of programme	<p>The courses can also be booked separately.</p> <p>The CAS aim at evaluation commissioners and evaluation managers.</p> <p>The DAS aims at evaluators. It is very much organised around an evaluation project that the participants plan and implement with the guidance of an evaluation expert. It is usually commissioned by a client (external or internal)</p>

	<p>and conducted under real life conditions. The evaluation report together with a critical reflection constitutes the diploma thesis.</p> <p>The MAS is a programme for students with extensive professional practice in evaluation and a sound theoretical background in evaluation methodology. It fosters personal and social competences of the students and supports them to reflect evaluation practice and evaluation theory on a meta level.</p>
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3. Huddersfield (UK): MSc Social Research and Evaluation (Distance Learning)

Organising Body	School of Human and Health Sciences, University of Huddersfield
URL	http://www.master-evaluation.de
Contact person	Dr Graham R Gibbs
Email address	G.R.Gibbs@hud.ac.uk
Degree(s) offered	MSc, PGCert, PGDip
Focus on evaluation and...	Evaluation and Social Research
Focus on specific field(s)	There is no field specific focus
Start of the programme	1992 for the face-to-face version, 2014 for the distance learning version
No. of times course has been taught	23
No. of graduates until today	approx 250 including MSc, PCert and PGDip.
Dropout rate	15%
Course language(s)	English
Type of programme	Full-time or part-time
Admission requirements	<p>Bachelor degree, Master degree, knowledge of course language, relevant work experience, knowledge of social science methods</p> <p>We normally expect a good first degree (2.1 or 1st) or a Master's in a social science or related discipline (very broadly understood, so it includes, for example, education and business studies).</p> <p>We take into account not only your first degree, but also your postgrad qualifications, your other qualifications and your work experience. If you have been in work for some time, you may have built up experience in writing and undertaking research that we can take into account for admission onto the course.</p> <p>If you do not have a background in the social sciences or related disciplines it maybe more of challenge for you study for the MSc. The course starts from the basics of social research, but those with a familiarity with social science perspectives and issues will probably find the material easier to digest. However, we have had many students over the years from a broad range of disciplines, including the humanities, arts and computing studies and they have been successful.</p> <p>For applicants whose first language or language of instruction is not English you will need to meet the minimum requirements of an English Language qualification. The minimum of IELTS 6.5 overall with no element lower than 6.0, will be considered acceptable, or equivalent. You will require very good English language skills. Some of the assessments will involve the qualitative analysis of English texts and we have found that a good command of English is essential.</p>
Duration of the programme	12 full time, 24-36 months part time
Target group	Professionals and students
Total Price	6'481.59.- Euro
ECTS in total	180
Time required for different learning activities	260 days self-study, 32 days online-tuition / e-learning

Max. no. of students admitted to programme	At the moment we have no maximum. But we might restrict to 40 if we had that many applicants
Main competences to be achieved by graduates	How to design, undertake and analyse social research and evaluations.
Academic background of lecturers	academics in sociology, psychology, social work, health studies.
Publications	The course website is http://sre.hud.ac.uk/
Teaching material	Many of the videos we have produced and that we use on the MSc are published as open source under a creative commons licence on YouTube. There are links to them on this page: http://sre.hud.ac.uk/resources/index.htm
Core subjects of the programme	Social Research Methods and Evaluation
Major methods of assessment	Through presentation of a dissertation, normally of the order of 12,000 words. The dissertation will normally be presented to a standard format and it must be empirical. That is it must involve the collection or assembling of data collected from the world and you should analyse this data and draw conclusions from it. You would normally collect your own data, but it is possible to base a study on the re-analysis of an existing data set. Your analysis would then have to differ significantly from that already carried out with that data. The topic of the dissertation is something for you to decide on, though we encourage students to take up topics that are relevant to our research groups in the School. You will be assigned a supervisor for the dissertation who will have some expertise in your area and who may be someone who does not have a major teaching role in the degree.
Special characteristics of programme	The current version of the course is entirely by distance learning via the Internet. There is no requirement for students to attend in person.

4. Norwich (UK): MSc Impact Evaluation for International Development

Organising Body	School of International Development, University of East Anglia
URL	https://www2.uea.ac.uk/study/undergraduate/degree/detail/msc-impact-evaluation-for-international-development
Contact person	Dr Maren Duvendack
Email address	m.duvendack@uea.ac.uk
Degree(s) offered	Master of Science (MSc)
Focus on evaluation and...	Evaluation is the main focus
Focus on specific field(s)	International Development
Start of the programme	Academic year 2011/12
No. of times course has been taught	6
No. of graduates until today	75
Dropout rate	0%
Course language(s)	English
Type of programme	Full-time or part-time
Admission requirements	Bachelor degree, knowledge of course language, knowledge of social science methods; A good command of statistics is required.
Duration of the programme	Full-time 12 months but we also have a part-time option over 24
Target group	Professionals and students
Total Price	6'850.- Euro (which is according to the current exchange rate £6100)
ECTS in total	90
Time required for different learning activities	Expected study hours per module are 200 hours, the MSc IE contains 6 modules plus a dissertation over a 12 months period.
Max. no. of students admitted to programme	30
Main competences to be achieved by graduates	Our website will have details but the core competency to be acquired is quantitative impact evaluation skills.
Academic background of lecturers	All lecturers have a PhD in Economics and extensive experience in conducting impact evaluations for a range of actors such as UN agencies, developed and developing country governments, international NGOs etc.
Publications	The UEA course catalogue
Teaching material	We are planning a book covering the teaching material: https://www.amazon.co.uk/Impact-Evaluation-International-Development-Essential/dp/0415830923
Core subjects of the programme	The three compulsory core modules are (detailed module outlines can be provided upon request): - Econometric Methods for Development - Welfare and Evaluation for Development - this module provides students with theoretical frameworks for evidence-based policy and a critical understanding of a broad range of issues relevant to impact evaluation and development. It reviews approaches to wellbeing and their practical application in terms of evaluating the effect of development interventions. It

	<p>exposes students to cost-benefit analysis and considers policy and evaluation in practice looking at a range of sectors and contexts</p> <p>- Applied Methods for Impact Evaluation - this module provides students with a good basic knowledge of applied methods of impact evaluation that allows them to carry out high quality impact evaluations. For that purpose, it provides a comprehensive overview of the most important methods of impact evaluation. It provides instruction in and hands on experiences of the main quantitative and qualitative impact evaluation methods, through linked lectures and (computer) workshop/seminars.</p> <p>The remaining 3 modules can vary and are chosen based on key interests of the students. Research Techniques and Analysis is usually a very popular module with the MSc IE students.</p>
Major methods of assessment	Written exams; dissertation (a dissertation is usually 10,000 words and it can be based on primary or secondary data).
Special characteristics of programme	We also encourage PhD applications engaging with evaluation issues and we currently have 3 PhDs students working on impact evaluation issues. We seek to grow this area.

5. Oxford (UK): Evidence-Based Social Intervention and Policy Evaluation

Organising Body	Department of Social Policy and Intervention, University of Oxford
URL	https://www.spi.ox.ac.uk/study-with-us/our-courses/evidence-based-social-intervention-and-policy-evaluation.html
Contact person	Robin McGahey
Email address	courseadmin@spi.ox.ac.uk
Degree(s) offered	MSc. / MPhil
Focus on evaluation and...	Evidence use in social intervention and policy
Focus on specific field(s)	Health, education, social policy
Start of the programme	2014 (Policy Evaluation stream added) although EBSI running since 1990s
No. of times course has been taught	3
No. of graduates until today	50
Dropout rate	<3%
Course language(s)	English
Type of programme	Full-time
Admission requirements	Bachelor degree, knowledge of course language, relevant work experience, knowledge of social science methods
Duration of the programme	MSc: 11 months, MPhil: 21
Target group	Students
Total Price	<p>Per year of study: £15,321 for Home/EU students (roughly €18,000 depending on exchange rate), and £22,356 for Overseas students (roughly €26,000 depending on exchange rate). These prices are for the 2017-18 academic year and include college and tuition fees.</p> <p>University and College scholarships are available, more information can be found at: http://www.ox.ac.uk/admissions/graduate/fees-and-funding/fees-funding-and-scholarship-search.</p>
ECTS in total	90
Time required for different learning activities	
Max. no. of students admitted to programme	24
Main competences to be achieved by graduates	<ul style="list-style-type: none"> • To develop critical analysis, problem solving and research skills in the field of evidence-based interventions and policies for social problems, which will allow students both to be critical consumers of research, and to carry out evaluations and other research designs. • To develop in students the skills necessary for carrying out further research in this field, and where applicable, to progress as leading practitioners, senior managers in agencies for social intervention, and policy and programme evaluators. • To contribute to a better understanding of the ways in which research findings concerning evidence-based interventions and the effectiveness of policies can be transferred into practice and to an understanding of the limits of such transferability.

	<ul style="list-style-type: none"> • To contribute to the dissemination of research findings in relation to evidence-based interventions and policy evaluation to the wider international community of practitioners, academics, and policymakers, and to promote a better understanding of the difficulties involved in such trans-national and trans-cultural transfers.
Academic background of lecturers	Social science, intervention and evaluation research, psychology, policy analysis, evidence based policy and practice
Publications	
Teaching material	
Core subjects of the programme	The MSc in Evidence-Based Social Intervention and Policy Evaluation emphasises research methods for evaluating interventions and policies, as well as the advanced study of evidence-based practice, with, for example, children and families, peoples with mental health problems, refugees, drug users, HIV, and young offenders.
Major methods of assessment	<p>Written exams.</p> <p>Thesis MSc (2016-17): One research thesis on a topic related to, and attentive to evidence-based intervention, policy evaluation or evaluation methods. The thesis should not exceed 10,000 words in length.</p> <p>Thesis MPhil (2016-17): One research thesis on a topic related to and attentive to the evidence-based social intervention, policy evaluation or evaluation methods. The thesis should not exceed 30,000 words in length.</p>
Special characteristics of programme	

6. Saarbrücken (Germany): Master of Evaluation (M.Eval.)

Organising Body	Saarland University (UdS) in cooperation with University of Applied Sciences Saarbrücken (HTW); Faculty of Applied Human Sciences and economic sciences (HW) and Center for Evaluation
URL	http://www.master-evaluation.de
Contact person	Sandra Schopper and Birgit Schneider
Email address	info@master-evaluation.de
Degree(s) offered	M.Eval
Focus on evaluation	Evaluation is the main focus
Focus on specific field(s)	In the second phase of the program, students can choose between evaluation in the field of... <ul style="list-style-type: none"> - education - development cooperation - social services - health services
Start of the programme	2004
No. of times course has been taught	13
No. of graduates until today	66
Dropout rate	16 %
Course language(s)	German
Type of programme	Part time / in-service
Admission requirements	Bachelor degree
Duration of the programme	24 months
Target group	Professionals
Total Price	4.800 €
ECTS in total	120 ECTS
Time required for different learning activities	57-67 days on-site courses 60-120 days self-study 50 days internship / hands-on training
Max. no. of students admitted to programme	25
Main competences to be achieved by graduates	The goal of the practice oriented study programme is to communicate the necessary knowledge, skills and abilities to conduct and coordinate evaluations independently and professionally according to scientific standards. Thus the programme prepares students for the handling of scientific questions and of professional consultant work in the field of evaluation. In addition, students are provided with core competencies in quality management and organisational development.
Academic background of lecturers	Broad vocational fields e.g. Quality Management, Organisational Development, Supervision and advisory activity in the fields of evaluation, Development Cooperation, Social Services, Education and Health Services.

Publications	<p>Information about the study programme (study plan, examination rules, study regulations etc.) is available at http://www.master-evaluation.de.</p> <p>Latest publication concerning our programme:</p> <p>Rech, Jörg: Studienevaluation und berufliche Perspektiven von Absolvent(inn)en des ‚Master of Evaluation‘. Ergebnisse einer Absolvent(inn)enbefragung. In: Zeitschrift für Evaluation, 12. Jg., Nr. 1: S. 131-150.</p>
Teaching material	<p>Seminar are based on</p> <p>STOCKMANN, R. (Hg.) (2007). Handbuch der Evaluation: Eine praktische Handlungsanleitung. Münster: Waxmann.</p> <p>STOCKMANN, R. (Hg.) (2006). Evaluationsforschung. Grundlagen und ausgewählte Forschungsfelder (3. Aufl.). Münster: Waxmann.l</p> <p>STOCKMANN, R. / Meyer, W. (2010): Evaluation. Eine Einführung. Opladen/Farmington Hills, MI: Verlag Barbara Budrich.</p>
Core subjects of the programme	<p>Part I: Evaluation Theory (incl. Economical Evaluation Approaches); Organisational Knowledge (incl. Quality Management); Evaluation Practice; (Quantitative and Qualitative) Methods of Data Collection and Analysis in the context of Evaluations; Key Qualifications: Moderation and Mediation, Project Management and Negotiation.</p> <p>Part II: Key Qualifications: Reporting; Professional Competence (Subject and Field Expertise) in one of five possible focus subjects: Evaluation in the fields of 1) Development Cooperation, 2) Social Services, 3) Education, 4) Health Services; Internship; Master Thesis.</p>
Major methods of assessment	Written and oral exams, thesis: evaluation topic, 60-80 pages in 3 months
Special characteristics of programme	–