

# Invitation to EPDET 2015

## European Program for Development Evaluation Training

### European offering of IPDET

**EPDET 2015**  
**13<sup>th</sup> – 18<sup>th</sup> September 2015**  
**Hotel Pyramida, Prague**  
**Czech Republic**

<http://www.orea.cz/en/orea-hotel-pyramida>

Development Worldwide, registered association (DWW), Slovak Evaluation Society and Czech Evaluation Society have the pleasure to invite you to the European Program for Development Evaluation Training - EPDET 2015, to continue the tradition of this European summer school. Mini IPDETs in Europe started already in 2007 (see the section EPDET at [www.dww.cz](http://www.dww.cz)).

The core curriculum of the EPDET training follows a successful scheme of the summer school IPDET - International Programme for Development Evaluation Training ([www.ipdet.org](http://www.ipdet.org)), organized by the Carleton University, Ottawa, Canada.

EPDET 2015 will be provided in English again, by the top lecturers Dr. Linda G. Morra Imas and Dr. Ray C. Rist. The training is recommended for evaluators and managers of development projects and programs.

The training graduates will obtain Certificate of IPDET.

European offering of IPDET is co-organized by the association Development Worldwide (DWW), the Czech Evaluation Society, and the Slovak Evaluation Society.

DEVELOPMENT  
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EPDET 2015

The all-inclusive participant fee is 1300 EUR (equivalent of 36 400 CZK or 1520 USD). The fee includes training tuition, accommodation, full board, and extracurricular events. Participants will receive printed and electronic versions of the training manual, the World Bank book *The Road to Results: Designing and Conducting Effective Development Evaluations*, and other training materials.

Accommodation will be offered in fully equipped single hotel rooms. Wi-Fi will be available in the hotel premises. Full board (buffet option during lunch and dinner) will be arranged beginning with dinner on Sunday 13 September 2015 and finishing with lunch on Friday 18 September 2015.

Capacity of the training is limited, therefore we ask all applicants to confirm their interest until 31 March 2015 by sending the Word application form to EPDET coordinator Mr. Daniel Svoboda ([svoboda@dww.cz](mailto:svoboda@dww.cz)) and/or by filling the online [application form](#).

Further information, payment instructions, and details on the training will be distributed to the registered applicants.

The information on EPDET is available on <http://www.dww.cz/english.php?page=epdet1>

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## EPDET Lecturers

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### Ray C. Rist



is creator and co-director of IPDET - International Program for Development Evaluation Training and former president of IDEAS – International Development Evaluation Association. Retired from the Independent Evaluation Group of the World Bank, Dr. Rist continues to advise organizations and national governments throughout the world on how to design and build results-based M&E systems, including the World Bank, OECD, DFID, IADB, and a range of corporations, House and Senate committees in the United States. The focus of much of this consulting has been on public sector performance especially that of results based management and measurement. His career includes 15 years in the United States Government with senior appointments in both the executive and legislative branches. He has held professorships at Johns Hopkins, Cornell, and George Washington Universities and been a Fulbright fellow at the Max Planck Institute. He has authored or edited 32 books, written more than 140 articles and monographs, and lectured in more than 85 countries. Dr. Rist serves on the editorial boards of nine professional journals and chairs an international working group that collaborates on research related to evaluation and governance.

### Linda G. Morra Imas



is creator and co-director of IPDET - the standard against which other programs benchmark. She has more than 30 years of experience in designing, conducting, and managing policy, program and project evaluations, both nationally and internationally. She is the co-author, with Ray C. Rist, of the comprehensive text, *The Road to Results: Designing and Conducting Effective Development Evaluations*. Recently retired as Chief Evaluation Officer and Advisor, Evaluation Capacity Development (ECD), from the Independent Evaluation Group, World Bank Group, Dr. Morra Imas consults and trains on monitoring and evaluation organizations and national governments, acting as an independent consultant to the Independent Evaluation Group of the World Bank, the Inter-American Development Bank, AusAid, China Ministry of Finance, and others for training and other ECD services. She is former Director of Education and Employment Program Evaluation for the U.S. Government Accountability Office and has taught program evaluation at George Washington University as an adjunct professor.

# EPDET 2015 – TRAINING PROGRAM

Hotel Pyramida, Prague, Czech Republic

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## Sunday 13.09.2015

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- 14:00 – **Check-in, Registration in the hotel for the accommodated participants**  
Handover of training materials
- 18:30 **Dinner**
- 19:30 – 20:00 **Welcome & Introductions**  
Training partners, lecturers, and participants
- 20:00 – 20:15 **Program Overview and Course Objectives**  
Providing an overview of the program, highlighting the key topics to be covered and outlining the learning objectives for the five-day course
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## Day One: Monday 14.09.2015

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- 08:30 – 09:30 **Challenges in Evaluation in the Region**  
Participants are invited to provide a 1 minute presentation on their background, the organization(s) they represent, and to highlight key evaluation issues being faced in their countries.
- 09:30 – 10:10 **Introducing Development Evaluation: Terms, Concepts, & Standards / Chapter 1 of the book The Road to Results**  
First module introduces the definition and general concepts behind evaluation of projects programs and policies. It then turns to evaluation of development interventions.
- *Evaluation, What Is It?*
  - *The Origins and History of the Evaluation Discipline*
  - *The Development Evaluation Context*
  - *Principles and Standards for Development Evaluation*
  - *Examples of Development Evaluations*
- 10:10 – 10:30 **Coffee Break**
- 10:30 – 12:00 **Module continued (1)**
- 12:00 – 14:00 **Lunch**
- 14:00 – 15:30 **Building a Results-Based Monitoring and Evaluation System / Chapter 3**  
Results-based monitoring and evaluation (M&E) is a management tool to help track progress and demonstrate the impact of development interventions. This module is the one place which is focused on the function of monitoring.
- *Importance of Results-based M&E*
  - *What Is Results-based M&E?*
  - *Traditional vs. Results-based M&E*
  - *The Ten Steps to Building a Results-based M&E System*
- 15:30 – 15:50 **Coffee Break**
- 15:50 – 16:50 **Module continued (3)**
- 16:50 – 17:50 **Small Group Work – Discussing the case studies**
- 18:30 **Dinner**

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## Day Two: Tuesday 15.09.2015

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### 08:30 – 10:10 Understanding the Evaluation Context and the Program Theory of Change / Chapter 4

This module examines evaluation planning. This module is about the front end of an evaluation – how to start. An evaluation that begins with a well-planned design is more likely to be completed on time and on budget and to meet the needs of the client and other stakeholders. A front-end analysis investigates and identifies lessons from the past, confirms or casts doubt on theory behind the program, and sets the context influencing the program.

- *Front-end Analysis*
- *Identifying the Main Client and Key Stakeholders*
- *Understanding the Context*
- *Tapping Existing Knowledge*
- *Constructing, Using, and Assessing a Theory of Change*

### 10:10 – 10:30 Coffee Break

### 10:30 – 12:00 Small Group Work – Developing the program Theory of Change

### 12:00 – 14:00 Lunch

### 14:00 – 15:30 Developing Evaluation Questions and Starting the Design Matrix / Chapter 6

This module addresses specific steps in designing an evaluation. The module discusses the types of evaluation questions and explains when to use each type. The module also covers how to write and structure good questions.

- *Sources and Types of Questions*
- *Identifying and Selecting Questions*
- *Developing Good Questions*
- *Designing the Evaluation*

### 15:30 – 15:50 Coffee Break

### 15:50 – 16:30 Module continued (6)

### 16:30 – 17:50 Small Group Work – Discussing the evaluation questions

### 18:30 Dinner

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## Day Three: Wednesday 16.09.2015

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### 8:30 – 10:10 Selecting Designs for Cause-and-Effect, Descriptive, and Normative Evaluation Questions / Chapter 7

After determining the evaluation questions, the next step will be to select an evaluation design approach that is most appropriate given each question. This module presents some guidelines, along with the strengths and weaknesses of various design options, but it is important to keep in mind that every situation is unique. There is no “one and only” way to address an evaluation question.

- *Connecting Questions to Design*
- *Designs for Cause and Effect Questions*
- *Designs for Descriptive Questions*
- *Designs for Normative Questions*
- *The Need for More Rigorous Designs*

### 10:10 – 10:30 Coffee Break

### 10:30 – 11:00 Module Continued (7)

### 11:00 – 12:00 Small group Work – Selecting design for evaluation questions

12:00 – 14:00 **Lunch**

14:00 – **Free afternoon – Visit to the Prague Castle**

18:30 **Dinner at [http://www.krcmabrabant.cz/index\\_en.php](http://www.krcmabrabant.cz/index_en.php)**

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## **Day Four: Thursday 17.09.2015**

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08:30 – 10:10 **Selecting and Constructing Data Collection Instruments / Chapter 8**

Previous modules discussed evaluation questions and evaluation designs to match these questions. This module looks at how to collect the data to answer the questions.

- *Data Collection Strategy*
- *Characteristics of Good Measures*
- *Quantitative and Qualitative Data*
- *Tools for Collecting Data*

10:10 – 10:30 **Coffee Break**

10:30 – 12:00 **Module continued (8)**

12:00 – 14:00 **Lunch**

14:00 – 15:30 **Presenting Results / Chapter 13**

Once data collection and analysis are largely completed, it is a time to share preliminary results and to make plans to communicate the final results. Sharing what has been learned is one of the most important parts of an evaluation.

- *Creating a Communication Strategy*
- *Writing an Evaluation report*
- *Displaying Information Visually*
- *Making an Oral Presentation*

15:30 – 15:50 **Coffee Break**

15:50 – 16:30 **Guiding the Evaluator: Evaluation, Ethics, Politics, Standards and Guiding Principles / Chapter 14 (brief introduction)**

Evaluators also have to deal with internal and external pressures. Ethics and politics are issues for all evaluators, especially for those working in countries with poor governance and history of corruption. Internal pressures within a development organization can also create ethical issues.

- *Ethical Behavior*
- *Politics and Evaluation*
- *Evaluation Standards and Guiding Principles*

16:30 – 17:50 **Small Group Work – Completing the Design Matrix / Presentation**

19:00 **Graduation Dinner at <http://restauracevalcha.cz/en/>**

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## **Day Five: Friday 18.09.2015**

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8:30 – 10:10 **Group Work Presentations: Project Logic Model & Evaluation Design Matrix**

10:10 – 10:30 **Coffee Break**

10:30 – 12:00 **Group Work Presentations cont., Evaluation of the Training**

12:30 **Check-out from the rooms**

12:00 – 13:30 **Lunch**

Around 13:30 **Departure**

*Final program will be confirmed until the end of June, 2015*

**Please, apply online here: [Application form](#)  
or fulfill the application form in Word and send it by e-mail to [svoboda@dww.cz](mailto:svoboda@dww.cz)**

***Questions or requests for additional information may be addressed directly to  
EPDET program coordinator:***

***Mr. Daniel Svoboda ([svoboda@dww.cz](mailto:svoboda@dww.cz))***

***Mobile phone: +420 724 179 562***