Overview of gLOCAL Evaluation Week
Monitoring and Evaluation (M&E) plays a critical role in strengthening accountability and increasing transparency in areas of public spending and service delivery.

In this context, sharing global and local M&E knowledge and experiences are essential to strength local M&E capacity, foster accountability for results, promote evidence-based decision making, and learn from results.

These goals are central to the CLEAR Initiative’s mission and the inspiration for gLOCAL Evaluation Week.
What is gLOCAL Evaluation Week?

**What?** A designated week of evaluation knowledge sharing and networking events.

**Where?** Everywhere! Sessions hosted by event organizers will take place around the world.

**When?** June 1 to 5, 2020
gLOCAL Evaluation Week is a designated week convened by the CLEAR Initiative in association with local, regional, and global partners, and is held on an annual basis.

Institutions around the world may participate by organizing an event in their city or virtually to foster a dialogue on M&E practices and issues that are relevant to their local context.

The inspiration for the gLOCAL Evaluation Week comes from the acknowledgement of the two forces that are shaping today’s evaluation landscape, where global knowledge informs local evaluation practices and local experiences influence global evaluation thinking.
Objectives

Raise **awareness** and promote **knowledge sharing** of M&E practices and trends, with the final goal of increasing the use of evidence to improve public policies and programs; and

Strengthen country and regional-level **M&E networks** by convening policymakers, civil society organizations, academics, evaluation practitioners, and students.
In June 2019, the CLEAR Initiative organized the inaugural gLOCAL Evaluation Week, which took off successfully.

gLOCAL Evaluation Week 2019 in numbers:

- **38 countries**
- **177 institutions**
- **272 events**
- **22,000 people reached**
Why Should You Participate?

- Support local and global knowledge sharing and learning
- Increase your organization’s visibility, make new connections.
- Promote evaluation practice.
- Support evidence-based policy making.
Organize an Event

Public, private, and academic institutions, organizations, associations, firms, and other entities that produce, use, or promote evaluations to strengthen development programs are invited to submit a proposal to host one or more events.

Proposal forms are available at www.theclearinitiative.org

What topics can events address?

Events can focus on Evaluation Capacity Development, Evaluation Communication and Use, Evaluation Methods, Evaluation 2030, or another topic relevant to monitoring and evaluation practices, capacities, and results.

What types of events can be organized?

A wide variety of events are welcome, including presentations, panel discussions, roundtable discussions, skill-building workshops, virtual events, and more.
What is Expected?
Propose and organize one or more events between June 1-5, 2020.

Key Tasks
• Submit an event proposal
• Upon acceptance of your proposal, promote gLOCAL Evaluation Week and your event(s) across your networks
• Host event(s)
• Submit event(s) summary and photos

Cost
Your organization will bear all direct costs associated with your event(s).
# Key Actions: Event Organizers

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<thead>
<tr>
<th>Task</th>
<th>Start</th>
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<tbody>
<tr>
<td>Submit event proposal(s)</td>
<td>Feb 3</td>
<td>March 6</td>
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<tr>
<td>Promote event agenda</td>
<td>April 10</td>
<td>Jun 5</td>
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<tr>
<td>Notify regional CLEAR Center of any changes</td>
<td>Apr 10</td>
<td>Jun 5</td>
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<tr>
<td>Host event</td>
<td>June 1</td>
<td>June 5</td>
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<tr>
<td>Submit event summary and photos</td>
<td>Jun 8</td>
<td>Jun 30</td>
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Multilateral institutions, international and regional donors, VOPEs, M&E associations, foundations, companies and impact investors can leverage their networks and channels to promote this initiative.

Promoting Partners are also invited to organize one or more events.

**What is Expected**

Serve as an event champion, promoting gLOCAL Evaluation Week through your channels and networks.

**Key Tasks**

- Promote the Call for Proposals (open until March 06)
- Promote gLOCAL Evaluation Week Calendar of Events (Starting April 15)
- Optional: Organize one or more events

**Cost**

Tasks will require an investment of staff time.
### Key Actions: Promoting Partners

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<th>Task</th>
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<tr>
<td>Promote Event and Call for Proposals</td>
<td>Feb 3</td>
<td>March 6</td>
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<tr>
<td>Promote Event Agenda</td>
<td>April 10</td>
<td>Jun 5</td>
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## High-Level Timeline

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<tr>
<th>Event</th>
<th>DEC-JAN</th>
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<th>MARCH</th>
<th>APRIL</th>
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<tr>
<td>Call for Proposals</td>
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<td>Announce Agenda</td>
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<td>April 10</td>
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<td>Outreach to Participants</td>
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<td>April 1-June 5</td>
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<td>gLOCAL Evaluation Week 2020</td>
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<td>June 1-5</td>
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<td>Post-Event Promotion</td>
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<td>June 1-30</td>
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Please Join Us

Learn more about gLOCAL Evaluation Week & submit your proposal

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Contact Us clear@worldbank.org

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