



## Rockefeller Foundation Request for Expressions of Interest (EOI)

### Monitoring and evaluation services in the area of disadvantaged youth and digital employment in Africa

October 15, 2013

The Rockefeller Foundation and its partners are currently launching Digital Jobs Africa (DJA), a new initiative in Egypt, Ghana, Kenya, Morocco, Nigeria, and South Africa<sup>1</sup> that focuses on supporting youth with limited employment opportunities to access digital job opportunities.<sup>2</sup>

In November 2013 the Foundation will issue a Request for Proposals (RFP) for an experienced monitoring and evaluation firm or group to support the work of the Digital Jobs Africa Initiative.

In advance of a full RFP process, the Foundation would like to know more about the firms, groups and individuals in Africa and elsewhere, who have extensive experience in:

- a) monitoring and evaluating large development programs in Africa focused on employment of disadvantaged youth in Africa, particularly in the outsourcing sector; and/or
- b) the use of ICT for development in Africa, who we may be able to partner with a monitoring and evaluation team for this work.

**If you are a firm, group or individual with experience in Monitoring and Evaluation and/or ICT for Development and are interested in being considered for the Request for Proposal process in November, please provide the following information by October 30:**

1. A summary description of your organization's monitoring and evaluation practice and experience, and/or your ICT for Development experience, areas of specialty and your broad experience across Africa. Please highlight specific experience with youth in the outsourcing sector, technology sector jobs, or related sectors (approx. 2 pages).

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<sup>1</sup> The country portfolio may change.

<sup>2</sup> For more information about the Foundation's Digital Jobs Africa Initiative, please see <http://www.rockefellerfoundation.org/search/?q=Digital+Jobs+Africa>

2. Please include a list of substantial monitoring and evaluation assignments, or ICT4D work and examples of reports and products if possible (or references to clients to whom we could request copies). (approx. 3 pages)
3. A short profile of your monitoring and evaluation and/or ICT4D managers and possible team members or partners with expertise in disadvantaged youth, digital jobs, Africa, and the use of new approaches to M&E. These can be in-house experts or external consultants or partners. (approx. 2 pages)
4. A short summary of your approach to monitoring as distinct from evaluation. We are particularly interested to know of your experience in **participatory monitoring** using innovative approaches and technology-enabled tools, techniques and methods to capture the voices of beneficiaries and participants. (1-2 pages)
5. Your fee structure for work of this nature – i.e. daily fee rates for senior, mid-level and junior M&E managers and team members.
6. Your organization's legal status (are you a 501 C3 or a for-profit organization).

Please also share this Expression of Interest letter with your colleagues/networks who you think may be interested in being considered for the Request for Proposal process in November.

The Foundation will keep confidential any materials sent to us, and will not use these in any way other than for this process.

We are aiming to review letters of interest and supporting documentation by November 5<sup>th</sup> and to request full proposals from a short list of candidates in November, with a final decision to be made in December 2013. M&E work is to begin in January 2014.

Please send your Letter of Interest and supporting documentation **by October 30th** to: Laura Fishler at [lfishler@rockfound.org](mailto:lfishler@rockfound.org). If you have any questions, please contact Nancy MacPherson, Managing Director, Evaluation, at [nmacpherson@rockfound.org](mailto:nmacpherson@rockfound.org) or Laura Fishler at [lfishler@rockfound.org](mailto:lfishler@rockfound.org).

We look forward to hearing from you.

Best regards,



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Managing Director, Evaluation



Mamadou Biteye  
Managing Director, Africa Regional Office  
Team Leader, Digital Jobs Africa