

Terms of Reference for the external mid-term evaluation of educational project supported by the EU



„Eat responsibly! An action-oriented global learning program for EYD 2015 and beyond“

A project implemented by

Glopolis (CZ), TEREZA (CZ), ŽIVICA (SK), Društvo DOVES – FEE SLOVENIA (SI), Polish Environmental Partnership Foundation (PL), CENTRUL CARPATO-DANUBIAN DE GEOECOLOGIE (RO), Bulgarian Blue Flag Movement (BG), Udruga Lijepa Naša (HR), Vides izglītības fonds (LV), Nature Trust Malta (MT)

A mid-term evaluation will apply to the project „Eat responsibly! An action-oriented global learning program for EYD 2015 and beyond,“ that started in February 2015 and will end at 31st January 2018. It has been implemented in 9 European countries (Bulgaria, Croatia, Czech Republic, Latvia, Malta, Poland, Romania, Slovakia, Slovenia). Its aim is to raise awareness among staff members, teachers, students and pupils, their parents and local communities’ members about responsible food consumption in global context and its crucial role in building sustainable future for all inhabitants of the world.

Eat Responsibly project is financed by 95 % by the Development Education and Awareness Raising (DEAR) programme of the European Union. The evaluation will serve the partners of the project as well as the financial donors.

1. Background information

1.1 The partners

1.1.1 **Glopolis** - Lead applicant of this project

Founded in 2004, Glopolis is an independent think-tank dedicated to creating a more responsible economy, smarter energy policies and stable sustainable and responsible food systems.

Glopolis works with governments, businesses, experts, civil society and local communities to create innovative responses to the challenges of development from the integrated perspective of a global polis. Glopolis provides holistic analysis and vision, stimulates multi-stakeholder, inter-disciplinary debate and engages in practical action in the Czech Republic as well as in other countries.

1.1.2 **Other partners – representatives of Eco-School global network**

Each of non-leading partner organization represents global network of Eco-Schools and take care of all Eco-Schools in the particular project country.



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Eco-Schools is a fundamental initiative which encourages young people to engage in their environment by allowing them the opportunity to actively protect it. It starts in the classroom, it expands to the school and eventually fosters change in the community at large. Through this programme, young people experience a sense of achievement at being able to have a say in the environmental management policies of their schools, ultimately steering them towards certification and the prestige which comes with being awarded a Green Flag. The Eco-Schools programme is an ideal way for schools to embark on a meaningful path towards improving the environment in both the school and the local community while at the same time having a life-long positive impact on the lives of young people, their families, school staff and local authorities.

Combining learning with hands-on experiences, the whole programme is run according to an all-inclusive, participatory approach involving students, teachers and the local community at large. Eco-Schools challenge students to engage in tackling environmental problems at a level where they can see tangible results, spurring them on to realise that they really can make a difference.

In particular, the project has been represented in:

- Bulgaria by Bulgarian Blue Flag Movement
- Croatia by Udruga Lijepa Naša
- the Czech Republic by TEREZA
- Latvia by Vides izglītības fonds
- Malta by Nature Trust Malta
- Poland by Polish Environmental Partnership Foundation
- Romania by CENTRUL CARPATO-DANUBIAN DE GEOECOLOGIE
- Slovenia by Društvo DOVES – FEE SLOVENIA (DOVES)
- Slovakia by ŽIVICA

1.2 Objectives of the project

1.2.1 **Overall objective:** To contribute to the mobilization of youth to better understand the interdependent world they live in, to be motivated and skilled to take action in favour of globally responsible ways of eating in the New Member States (NMS), through an action-oriented global education program in schools and outreach.

1.2.2 **Specific objective:** To better anchor development issues into the work of NMS educational NGOs; to help NMS teachers to integrate these issues into teaching curricula; to develop the critical thinking of pupils and students and empower them to take action and to raise the awareness of their parents and the broader community.

1.3 Expected results of the project

1.3.1 30 staff members know how to promote joint education of development and environmental issues and successfully implement a DEAR action in their countries.

1.3.2 550 schools have engaged in sustainable food consumption programs.

1.3.3 1800 Teachers and educators are able to explain concrete links between food consumption, global challenges and impacts on developing countries and to work



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consistently on these issues in class. Best practices have been shared with other countries within Europe.

1.3.4 65.000 pupils and 25.000 students have developed knowledge, skills (including critical thinking) and have been challenged to adopt new behaviour patterns through their action.

1.3.5 The program and the food code promoted by youth have reached out of the school to 100.000 parents and the local community members.

2. Objectives and preferred methods of the mid-term evaluation

The main tasks for the evaluator are:

- Identification of project components that play role of factors enabling and supporting sustainability of impact and meaning of the project programme even after the end of the Eat Responsibly project, and qualitative analysis of contexts in which the factors can be efficient
- Identification of factors (good practices) that have supported project successes in the project countries, with special focus on entering of global dimension into network of environmentally oriented schools
- Focus on stories of change: identification and evaluation of changes that the project has brought to the project countries in terms of
 - o Mind-set of the target groups representatives
 - o Skills and everyday behaviour of the target groups representatives
 - o Concrete structural change relevant to responsible food consumption
- Case studies in 2 selected countries evaluating in depth changes that the project has brought with special focus on drives of these changes and on their impact on public engagement of project target groups

Partners would appreciate such design of the evaluation that would enable them to participate on the data gathering and evaluation (respecting their time capacities needed of the project coordination and their very limited experience with this evaluation approach). This participation on the evaluation should become a learning opportunity for consortium members and help them to increase quality of the project implementation in their countries and within the consortium.

3. Profile of the evaluator

A call for tender is realized in order to select the evaluator(s).

The evaluation will be realized for the partners of the project „Eat responsibly! An action-oriented global learning program for EYD 2015 and beyond“ (see all partners above) and for the financial donors. Communication will take place with Glopolis as the lead applicant, represented by Marie Plojharová (plojharova@glopolis.org).



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Partners are looking for an evaluator who:

- has at least 5 years of proven experience in evaluating projects
- has evaluated international projects with similar target groups (staff members, teachers, students and pupils, their parents and local communities members)
- has knowledge of global education and orientation in development agenda
- speaks English, and ideally one or more of the following languages: Bulgarian, Czech, Croatian, Latvian, Maltese, Polish, Romanian, Slovak, Slovene languages.

Partners wish:

- the evaluation to focus on basic desk research (study of project materials and documents), in-depth research in the field (in-depth discussion, interviews, focus groups, or questionnaires, observation)
- the evaluator to ideally personally participate on the first day of the project coordination meeting taking place in Bratislava (SK) from 19th to 21st March 2017.

4. Outputs

- Presentation and discussion of the evaluation results via online teleconference with all partners 25th April 2017.
- Final report of 15-20 pages + annexes (with a 2 page long executive summary) in English language to be submitted until 30 April 2017

5. Budget

- Maximum available amount: 6 000 – 7 000 € (fees, travel costs, VAT, etc. included)

6. Proposed timetable

Total evaluation period	13 March – 30 April 2017
<ul style="list-style-type: none">• Study and analysis of project documents, outputs and creation of evaluation design	13 March – 18 March 2017
<ul style="list-style-type: none">• Conduction of interviews with target groups, data gathering through questionnaires, possible briefing of staff members how to gather information needed	19 March (1 day of coordination meeting) – 7 April 2017
<ul style="list-style-type: none">• Preliminary analysis of gathered data	7 April – 21 April 2017
<ul style="list-style-type: none">• Sharing of the first concept of the evaluation with lead of the project	21 April 2017
<ul style="list-style-type: none">• Presentation of the first concept of the evaluation study at partners' coordination teleconference	25 April 2017
<ul style="list-style-type: none">• Finalization of the study	18 – 30 April 2017
<ul style="list-style-type: none">• Final submission to plojharova@glopolis.org	30 April 2017



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7. Next steps

The interested applicant(s) is kindly asked to send

- a note (max. 2 pages) presenting how he/she would meet the demand of evaluation presented in this document,
- a budget,
- a CV,
- examples of past evaluation reports and/or recommendations.

The proposals must be sent at the latest by 26th February 2017 to plojharova@glopolis.org.
Candidates will be informed about result of the tender by 6 March the latest.



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